



# ARTIST APPLICATION PROCESS

## ARTIST INFORMATION GUIDE

### OVERVIEW

- All applications are via our online **Expression of Interest (EOI)** forms on the website.
- EOI applications are available and required to be considered as an Artist within our Gallery, an Artist who wishes to have an Exhibition and/or apply for a Spotlight Feature.
- EOI applications are open on a rolling basis, and/or whilst the form is accessible, to maximise opportunities for Artists to EOI as best suits their process.
- We understand Artists are busy and do not wish to create unnecessary pressure through a single annual application period. Our rolling opportunities also allow Artists time for the continued development of new work, which may be shared with the Gallery Curatorial Panel as it evolves.

### EXHIBITION & REPRESENTATION OPPORTUNITIES

- **Ongoing Representation (Gallery Collective / Gallery Artist)** – join our community of represented artists, with opportunities for ongoing display, marketing, and Gallery promotions and display in our Gallery Collective spaces.
- **Bi-Monthly Main Gallery Exhibition Program** – curated two-month exhibitions in the Main Gallery room (with a one-week break between cycles).
- **Spotlight Feature Program** – a flexible highlight opportunity (weekend to one month) showcasing individual artists or projects with promotional support.

### THE APPLICATION PROCESS

The Gallery offers two pathways for Artists seeking opportunities.

**Option 1 - Ongoing Gallery Artist Pathway**

**Option 2 - Single Curated Project Pathway**

- **OPTION 1 – Ongoing Gallery Artist Pathway**

For Artists seeking ongoing opportunities with the Gallery.

The application process has two chronological stages.

**Stage 1: Apply to Join the Gallery**



- All Artists begin by submitting a **Gallery Artist Expression of Interest (EOI)**.
- This is a one-time application that allows the Curatorial Panel to review your artist practice, experience, and suitability for Gallery opportunities.
- Using one central form ensures all essential information is received in one place and avoids duplication when applying for future opportunities.

**If successful:**

- You will receive the **Gallery Artist Terms, Conditions & Policy Agreement**
- Once signed and returned, your place as a Gallery Artist is confirmed
- A copy will be emailed to you for your records

**Stage 2: Apply for Opportunities**

Approved Gallery Artists may then submit detailed EOI's via the online forms for specific opportunities, including:

- Exhibitions
- Spotlight Features
- Other curated projects

● **OPTION 2 – Single Curated Project Pathway**

For Artists seeking consideration for a specific **Exhibition** and/or **Spotlight Feature** opportunity only.

- Submit the **Gallery Artist EOI Form**, which also provides the opportunity to briefly outline an Exhibition concept while supplying your broader artist information for curatorial review.
- Following assessment, selected Artists may be invited to submit an official detailed EOI via the Exhibition and/or Spotlight Feature forms for the relevant opportunity.
- If successful, a project-specific agreement will then be issued for that opportunity.
- Please note that a current, signed **Gallery Artist Terms, Conditions & Policy Agreement** is required to be listed as a Gallery Artist and/or be presented in an Exhibition and/or Spotlight Feature and/or participate in any Gallery programming.

**THE REVIEW PROCESS**

- The EOI applications shall be reviewed in line with internal guidelines and curatorial direction.
- Applications will be assessed and applicants advised within a few months of receipt upon a panel review process. It is envisaged that Curatorial Panel reviews shall occur every three months or as triggered as per internal guidelines reflecting the amount of applications



during a period of time.

- Applications will receive notification via email within a few days after their application has been reviewed by the Curator Panel process.
- As a professional Gallery, Artists' who are approved for an Exhibition will receive an official offer that includes guidelines and key dates.

## **MULTIPLE APPLICATIONS ACCEPTED**

- We recognise that artistic practices evolve over time, with Artists' continually developing new bodies of work, exploring styles, and undertaking ongoing creative processes. Accordingly, we acknowledge that a single application may not always be sufficient. Artists are therefore welcome to submit multiple applications as needed throughout the year.
- Please fill out separate EOI forms for different bodies of works / Exhibitions / Spotlight Features where applicable.

## **REPRESENTED IN MORE THAN ONE GALLERY**

- If you are represented with another Gallery you may still apply.
- We are happy to also share your talent to our client base so long as it does not infringe on other pre-existing arrangements.
- Please review your contract/check with your other Gallery regarding their terms and conditions in relation to this.
- Please provide confirmation of any terms and commission agreements in writing via email.

## **FURTHER INFORMATION**

- Please see our Frequently Asked Questions (FAQ) for guidelines about the best practices to support your application/s.